

एस. कृष्णन, आई.ए.एस.
सचिव
S. Krishnan, I.A.S.
Secretary

1 = 10/x



इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय

भारत सरकार

Ministry of Electronics &
Information Technology (MeitY)
Government of India

D.O. No. M-13/1353/2026-WT /01
Date: 17.09.2026

Sery(PI)
JS(17)

VIMP

Page 28/9

Dear Colleagues,

Dir(R&R)

All CMDs

Chairperson CEA

DG, BEE

DG, CPRI

PPS to convene VC

Subject : Updating of the Websites

I would like to draw your attention to the D.O. no 171/2/3/2022-CA.V/CA.III dated 15.09.2026 from the Cabinet Secretary and to my D.O.Letter no N-33/4/2023-eGov dated 20.03.2025 regarding the launch of Digital Brand Identity Manual (DBIM) 3.0 and its adoption across Government of India Ministries, Departments and organisations.

2. It has been directed that "Government websites to be made Modern and up-to-date by Vijaya Dashmi".

3. DBIM 3.0 provides a common framework for ensuring a uniform and consistent digital identity across Government websites, apps and social media. Its provisions relating to typography, colours, templates, navigation and content structuring are intended to improve accessibility, user experience and citizen trust. These complement the Guidelines for Indian Government Websites and Apps (GIGW) 3.0, which address website quality, accessibility, security and lifecycle management.

4. You may also recall that the Department of Administrative Reforms and Public Grievances (DARPG), vide its Office Memorandum dated 23 March 2023, communicated the inclusion of GIGW 3.0 in the Central Secretariat Manual of Office Procedure (CSMOP).

5. I request you to kindly review the websites under the purview of your Ministry/Department and direct the respective website management teams to undertake the changes required to ensure at the minimum GIGW and DBIM compliance on an immediate basis. Action may also be taken to make all websites under the purview of your Ministry both modern and up to date by 20th October 2026 and report compliance to the Cabinet Secretariat and to this Ministry.

6. CIO of your Ministry/Department may be directed to oversee the exercise and monitor progress against the above defined implementation schedule. I would appreciate your personal attention to ensuring timely implementation across the websites under your purview.

with regards

Yours sincerely,

(S. Krishnan)

To,
All Secretaries to the Govt of India



Digital India
Power To Empower